



**HARVARD PARKS FOUNDATION
DAY OF THE DEAD
HELD ON AYER STREET
SATURDAY, OCTOBER 18, 2025
1 PM - 7 PM**



The Harvard Parks Foundation (HPF) is excited to present the 2nd Annual Day of the Dead (Día de los Muertos) Celebration in our community. This festival is a time-honored tradition to commemorate and learn about the origins, symbols and customs of the Mexican holiday that honors the deceased with food, drink and festivity.

We invite the local business community to partner with the HPF to honor our local heritage, celebrate our community and have fun together!

The attached pages describe the various levels you can invest in this fundraising opportunity. Please feel free to contact the President of the HPF, Laura Evers, via email if you have any questions, 815 334-0134, laurabevers57@gmail.com

Enclosed you will find a brochure outlining the vision and mission of the Harvard Parks Foundation, which was organized to conserve, promote and enhance the City of Harvard Parks.

The HPF has already completed the dog park at Milky Way Park and donated funds towards the purchase of soccer goal posts. Future initiatives of the HPF include a basketball court at Northfield Park.

The HPF will follow up with you in the coming weeks to see if this is a good fit for your business.

WE CANNOT DO IT WITHOUT SUPPORT OF THE COMMUNITY!

The Harvard Parks Foundation is a 501(c)3 corporation.
All donations/contributions are tax deductible.



HARVARD PARKS FOUNDATION DAY OF THE DEAD HELD ON AYER ST. SATURDAY, OCTOBER 18, 2025 INVESTMENT OPPORTUNITY



\$5,000 Presenting Sponsor

- ☐ Banner to be displayed prominently by the entertainment stage.
- ☐ Listed on social/print media
- ☐ Listed on Harvard Parks Foundation website, linking logo to company website
- ☐ (15) Drink tickets
- ☐ Yard sign
- ☐ 10' x 10' Vendor booth
- ☐ First right of refusal to be the 2025 Presenting Sponsor (Priceless)

\$2,500 Stage/Entertainment Sponsor

- ☐ Banner to be displayed prominently by the entertainment stage
- ☐ Listed on social/print media
- ☐ Listed on Harvard Parks Foundation website, linking logo to company website
- ☐ (10) Drink tickets
- ☐ Yard sign
- ☐ 10' x 10' Vendor booth

\$1,000 Sponsor

- ☐ Banner to be displayed prominently in the beer tent
- ☐ Listed on social/print media
- ☐ Listed on Harvard Parks Foundation website, linking logo to company website
- ☐ (5) Drink tickets
- ☐ Yard sign
- ☐ 10' x 10' Vendor booth

\$500 Sponsor

- ☐ Banner to be prominently displayed during the event
- ☐ Listed on social/print media
- ☐ Listed on Harvard Parks Foundation website, linking logo to company website
- ☐ (2) Drink tickets
- ☐ Yard sign
- ☐ 10' x 10' Vendor booth

\$250 Sponsor

- ☐ Shared Banner to be prominently displayed during the event
- ☐ Listed on social/print media
- ☐ Listed on Harvard Parks Foundation website
- ☐ Yard sign



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INVESTMENT OPPORTUNITY

1. Please select your sponsorship/investment level.
2. Return your completed form by mailing to Harvard Parks Foundation, PO Box 7, Harvard, IL 60033-0310 or email to laurabever57@gmail.com.
3. Please make checks payable to the Harvard Parks Foundation. Upon receipt of payment, the Harvard Parks Foundation President will sign and mail a copy to you for your records. If you prefer, the HPF Treasurer can send you an invoice for payment.

- ☐ **\$5,000 Presenting Sponsor**
- ☐ **\$2,500 Entertainment/Stage Sponsor**
- ☐ **\$1,000 Sponsor**
- ☐ **\$500 Sponsor**
- ☐ **\$250 Sponsor**

(Please print your information below.)

Business Name	Owner/Contact Name	Phone Number

Address	City	State	Zip

Email Address	Date

Laura Evers, President Harvard Parks Foundation	Date

Day of the Dead Advertising includes CUSD #50 backpack mail, City of Harvard Newsletter and Digital Sign, Posters with listed sponsors, Naturally McHenry County website